

## Ring In The New Year, Not An Attorney

*Let BACtrack™, a small, sleek, sophisticated and highly accurate personal breathalyzer, take the anxiety out of New Year's celebrations.*

(San Francisco, California, December 14, 2006) When you're heading home on New Year's Eve after a night of celebratory drinking, will you know what your blood alcohol content is? KHN Solutions, which distributes blood alcohol content (BAC) testers to professional organizations, is encouraging everyone who plans to drink alcohol on New Year's Eve to use its new BACtrack personal breathalyzer to monitor their alcohol intake.

BACtrack contains revolutionary advances in personal BAC testing. The size of a cell phone, the BACtrack is easy to use and sanitary to share with others because no mouthpiece is required. KHN's BluFire™ Alcohol Sensing Technology provides unrivaled accuracy with an advanced alcohol sensor algorithm developed over eight years. The process stabilizes a user's exhaled air and then immediately provides an estimate of blood alcohol content. Patent-pending light tubes provide an easy target for users to blow into, while an indicator light flashes to signal when to start and stop blowing.

Drunk driving is a national problem, with New Year's Eve producing more DUI arrests and alcohol-related fatalities than almost any other night of the year. Efforts to curb the instances of drunk driving include reducing the legal blood alcohol level to .08 %BAC when operating a vehicle. Not only is drunk driving dangerous with potentially tragic consequences, it can be expensive when a driver is arrested. Fines, court fees and attorney fees can cost \$15,000. A DUI arrest can make a night of New Year's cheer the most expensive night of one's life.

"BACtrack can help you ring in the New Year responsibly so you won't have to ring your attorney because of a DUI arrest," said Keith Nothacker, founder and president of KHN Solutions LLC, which manufactures and distributes BACtrack.

Nothacker added: “BACtrack is a sleek, advanced piece of testing equipment. Because of its size, price and ease of use, the BACtrack breathalyzer should be standard equipment—like a wallet or a purse—for New Year’s Eve. A person’s lips don’t have to come in direct contact with the product, making it easy to share with friends and partygoers. What was once an intimidating device used only by police is now a social item that can and should be used by everyone consuming alcohol. ”

Designed for both personal and professional use, the BACtrack breathalyzer screens for the presence of alcohol in human breath. In a person’s lungs, air mixes with blood. When that air is exhaled, it includes readable amounts of alcohol. The BACtrack breathalyzer converts the breath alcohol content to blood alcohol content to determine alcohol intoxication in about two seconds.

“With the availability of BACtrack, an element of fun, sophistication and safety can be added to everyone’s New Year’s parties,” said Nothacker. “BACtrack addresses public and personal safety by providing an affordable tool to make people aware of their alcohol consumption.”

The BACtrack breathalyzer has a range of 0.00-0.40% BAC. It measures 4” long and is less than ½” thick. Each BACtrack comes with a carrying pouch, instructions and calibration log and is covered by a one-year limited warranty. BACtrack is priced at \$79.99 (MSRP).

The BACtrack was designed by KHN Solutions LLC in California. KHN was one of the first companies to position breathalyzers as a consumer device, helping to pioneer the use of personal breathalyzers as a safety device with social value that should be used by everyone consuming alcohol. KHN was the first company to receive FDA clearance to market a breathalyzer for consumer use. KHN also provides breathalyzers to law enforcement, clinics, hospitals, businesses, and other professional organizations for both evidential testing and alcohol screening applications. For more information, contact the company at 877.334.6876 or visit [www.bactrack.com](http://www.bactrack.com).