



KHN Solutions LLC

Breathalyzers for Personal
and Professional Use

NEWS **FOR IMMEDIATE RELEASE**

Contact:
Keith Nothacker
Phone: 877.334.6876
www.bactrack.com

Memorial Day Triggers Elevated DUI Enforcement For Summer Season: Be Sure To Track Your BAC With A BACtrack™

From Memorial Day to Labor Day, law enforcement will be after drunk drivers with mandatory DUI checkpoints, and most agencies set up special ops at unannounced locations. Prevent dangerous DUI driving and expensive and embarrassing alcohol-related traffic stops with a BACtrack™ personal breathalyzer.

(San Francisco, California, May 11, 2007) KHN Solutions, which distributes blood alcohol content (BAC) testers to professional organizations and general consumers, encourages everyone who plans to party with alcohol—whether at a family picnic, baseball game or late-night club—to use its new BACtrack personal breathalyzer to monitor their alcohol intake and help eliminate drunk driving this Memorial Day Holiday.

Kicking off the summer holiday season, Memorial Day is one of the deadliest holidays of the year for alcohol-related traffic deaths; the New Year's Holiday is the deadliest. Latest statistics from the National Highway Traffic Safety Administration show 48.6% of traffic fatalities over the Memorial Day Holiday weekend are alcohol related. Thousands more drivers are arrested for intoxication at law enforcement checkpoints.

“We hear stories about how partiers have taken cabs home because they used the BACtrack and became more aware of their alcohol consumption. Those are the good driving decisions we’d like to support,” said Keith Nothacker, founder and president of KHN Solutions LLC, which manufactures and distributes the BACtrack. “The BACtrack is an affordable, sophisticated piece of technology that estimates blood alcohol content, helping people to make safe driving decisions. One unique aspect of the BACtrack is its stylish and entertaining design—like a cell phone or iPod—which makes people more likely to pull it out at a Memorial Day function and share with others.”

While stylish on the outside, inside the BACtrack are cutting-edge innovations in personal BAC testing. The size of a cell phone, the BACtrack is easy to use and sanitary to share with others because no mouthpiece is needed. KHN's BluFire™ alcohol sensing technology provides unmatched accuracy with an advanced alcohol sensor algorithm developed over eight years. The process stabilizes a user's exhaled air and then immediately provides an estimate of BAC. Patent-pending light tubes provide an easy target for users to blow into, while an indicator light signals when to start and stop blowing.

The BACtrack breathalyzer works by screening for the presence of alcohol in human breath. In a person's lungs, air mixes with blood. When that air is exhaled, it includes measurable amounts of alcohol. The BACtrack breathalyzer converts the "breath alcohol content" to "blood alcohol content" to diagnose alcohol intoxication in about two seconds.

"The BACtrack breathalyzer is a sleek, advanced piece of testing equipment," said Nothacker. "Due to its size, price and simplicity of use, the BACtrack breathalyzer should be standard equipment—like a wallet or purse—for any party. Because a person's lips don't have to come in direct contact with the unit, many people can use it without having to sanitize it. I'm confident it will prove to be the most accurate tester without a mouthpiece on the market—and perhaps the most popular party item this Memorial Day due to its design and safety implications."

The BACtrack breathalyzer has a range of 0.00-0.40% BAC. It measures 4" long and is less than ½" thick. Each BACtrack comes with a carrying case, instructions and calibration log and is covered by a one-year limited warranty. BACtrack is priced at \$79.99 (MSRP).

The BACtrack was designed by KHN Solutions LLC in California. KHN was one of the first companies to position breathalyzers as a consumer device, helping to pioneer the use of personal breathalyzers as a safety device with entertainment value that should be used by everyone consuming alcohol. KHN was the first company to receive FDA clearance to market breathalyzers for consumer use. KHN also provides breathalyzers to law enforcement, probations, clinics, hospitals, businesses, and other professional organizations for both evidential testing and alcohol screening applications. For more information, contact the company at 877.334.6876, or visit the website at www.bactrack.com.

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